

PUSHPESH YADAV

Digital Product Manager | Product Designer

Enterprise UX • B2B SaaS • AI Products • Design Systems

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PROFESSIONAL SUMMARY

Strategic Digital Product Manager and UI/UX Designer with 10+ years of experience driving the product lifecycle for Enterprise SaaS, B2B analytics, and AI-driven platforms. Expert at bridging the gap between complex user needs and business outcomes by leveraging deep technical design systems and product strategy. Proven track record in leading cross-functional teams, implementing AI/ML applications, and ensuring WCAG 2.1 compliance for global pharmaceutical, banking, and government sectors.

PROFESSIONAL EXPERIENCE

Product Designer | [ValueMatrix.AI](#) Oct 2025 – Present • Remote

- Own the end-to-end product lifecycle for an AI-powered enterprise HR analytics platform — from discovery workshops and OKR-aligned roadmapping through sprint execution and stakeholder reporting.
- Defined product strategy and go-to-market positioning for an AI hiring intelligence engine, translating ML model outputs into recruiter-facing workflows that reduced candidate screening time by 40%.
- Architected a scalable Figma-based design system and component library adopted by the full engineering team, cutting UI development time by 35% and establishing a unified product language.
- Partnered with data science and engineering leads to spec and validate AI/ML-driven features; facilitated weekly product reviews with C-suite stakeholders to align product direction with revenue goals.

Lead UI/UX Designer | [Tata Consultancy Services](#) Sep 2021 – Sep 2025 • Noida, India

- Enterprise Product Transformation: Led the end-to-end UX strategy for high-stakes data visualisation products in the Banking and Government (Income Tax) sectors, serving over 10,000+ enterprise users.
- Stakeholder Alignment: Facilitated design thinking workshops for executive leadership to align product roadmaps with strategic organisational goals and regulatory requirements.
- Compliance & Governance: Championed WCAG 2.1 accessibility standards across all platforms, ensuring 100% compliance for inclusive digital government services.
- Scalability: Developed reusable component libraries that increased design consistency and delivery speed across five concurrent global product work streams.

Assistant Manager Design | [Absolutdata Analytics](#) Sep 2018 – Aug 2021 • Gurugram, India

- Designed an AI-powered B2B sales and marketing intelligence platform, translating complex ML model outputs into intuitive Power BI-integrated dashboards adopted by Fortune 500 sales teams.
- Conducted user research, contextual interviews, and stakeholder workshops to define product direction, surface pain points, and validate feature hypotheses before development.
- Established scalable UI patterns and component systems for enterprise analytics products across 3 market verticals, creating a shared design language that reduced designer onboarding time.

Senior UI Designer | [Jaymed Technologies](#) Jan 2017 – Aug 2018 • Gurugram, India

- Designed UI and interaction models for products spanning Education, Real Estate, and Healthcare, transforming complex business processes into intuitive interfaces and reducing onboarding friction by 45%.
- Built responsive web and mobile experiences used by 50,000+ end users, collaborating directly with product managers and developers to deliver production-ready specifications.

Senior Graphic & Web Designer | Bait Content & Digital Solutions. Jul 2015 – Dec 2016 • Gurugram, India

- Delivered digital campaigns, responsive websites, and brand identities for 15+ clients, establishing consistent brand systems across digital and print channels.

KEY PRODUCT HIGHLIGHTS

AI-Powered HR Intelligence Platform | ValueMatrix.AI

- Defined product vision, user stories, and acceptance criteria for an AI hiring intelligence engine serving enterprise HR teams; drove adoption from 0 to 200+ beta users within 90 days of launch.

Equitable RMD Enterprise Platform | TCS x Financial Services

- Led product design for the modernisation of a legacy CLI-based enterprise workflow into a multi-role, permission-tiered SaaS platform — reducing operational errors by 60% and saving \$200K+ in annual retraining costs.

PharmaClik Mobile Application | Healthcare B2B

- Unified two separate pharmacy ordering and receiving applications into a single hybrid iOS/Android platform; led full IA, user flow design, and high-fidelity UI for a product used by 500+ pharmacy chains.

Government Income Tax Portal | TCS x Government of India

- Designed accessible, WCAG 2.1-compliant enterprise interfaces for a national-scale government platform; conducted stakeholder alignment sessions across multiple ministry departments to ship within regulatory timelines.

SKILLS & EXPERTISE

Product Management: Product Strategy, Roadmapping, OKR Alignment, PRD Writing, Backlog Prioritisation, Agile/Scrum, Sprint Planning, Stakeholder Management, Go-to-Market, Feature Discovery

User Experience & Design: Customer Experience (CX), UX Research, Interaction Design, Information Architecture, Design Systems, Figma AI, Adobe XD, Sketch, Miro

AI & Analytics: AI/ML Product Design, Claude (Anthropic), Generative AI Tools, Data Visualisation, Power BI, Heap Analytics

Accessibility & Compliance: WCAG 2.0 / WCAG 2.1, Accessibility Auditing, Regulated Industry Product Delivery

Cross-Functional Leadership: Executive Stakeholder Alignment, Design Thinking Facilitation, Engineering Collaboration, Team Leadership & Mentoring, Change Management

Tools: Jira, Notion, Confluence, Claude Code, Eraser, GitHub (product collaboration), Power BI

EDUCATION

M.Sc — Animation Design Birla Institute of Technology, Ranchi	Graduated 2015
B.Sc — Animation Design Mahatma Gandhi University	Graduated 2013

CERTIFICATIONS

AI Product Management	Airtribe	UI/UX Design Certification	Design Boat
Generative AI Skills for Product Managers	IIT Delhi	Fundamentals of Project Planning & Management	Coursera
Google UX Design Professional Certificate	Coursera	Understanding United Nations	UNO